

BLACK SONIC



ENGLISH
PRESSKIT

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BLACK SONIC



BIOGRAPHY

Biography

BLACK SONIC hail from the small European principality of Liechtenstein, nestled in the Alps between Switzerland and Austria. Their unique sound is similarly wedged somewhere between the rocky peaks and gorges of Guns 'N' Roses, HIM and Metallica, and under their previous name of Black Sonic Prophets they've already generated international attention with their EPs and 2006 debut album, "Out Of The Light - Into The Night", along with sweat-drenched live shows that have consistently left audiences in Western and Northern Europe gasping for breath and screaming for more.

But first things first: Shortly after their formation in 2004, the quartet became involved with American producer Jeff Collier (Apocalyptica, Kreator, Exilia...), who then produced and supervised the sessions for their 2005 release, "The Broken EP". Their unceasing live activities in neighboring Germany, Austria, Switzerland and in Scandinavia focused more international attention on the band, giving them a platform to appear before larger audiences at renowned European festivals and as Special Guests on European tours with rising Finnish stars Negative, Italian nu-metallers Exilia and American superstars Stone Sour. Flying-V ace Marco (lead guit.), towering mountain-man Ray (bass) and human jackhammer Roli (drums) provide the rock-solid foundation for this searing sound, uniting the best of Alternative Rock and Heavy Metal with their own signature touch.

And then there's that voice..... Front-man and rhythm guitarist Mäthi, a dead-ringer for Matthew McConaughey's younger, long-lost European brother, brings the charisma and attitude to the picture that provides the focal point for the live shows. But it is his voice, equal parts sandpaper growl and melted chocolate, that propels the BLACK SONIC sound firmly into the Hard Rock Champion's League. Producer Jeff Collier: *"I've worked with lots of well-known singers over the years, but I've never, ever worked with a better rock singer than Mäthi. There's an earthy authenticity in his voice that's absolutely genuine and utterly world-class. His recent live appearance with Apocalyptica is just one more confirmation of this".*

2008 saw the band's hard work rewarded with the highly coveted "Austrian Newcomer Award"

<http://vids.myspace.com/index.cfm?fuseaction=vids.individual&videoid=35761319>, while their song "The Game" was picked as one of the Top 20 numbers for Switzerland's participation in the 2008 European Football Championship. The U.S. band forum website www.garageband.com celebrated their new song "Alone" with a 5-out-of-5 rating and an unprecedented string of awards that has kept the song in the Top 20 of over 9,500 songs on the platform's Hard Rock category for months on end.

To top things off, Mäthi was personally selected by Finnish metal gods Apocalyptica to sing their hit "I Don't Care" at Germany's prestigious Area 4 Festival before a crowd of thousands

<http://vids.myspace.com/index.cfm?fuseaction=vids.individual&VideoID=42218035>.

The 2006 release of their debut LP "Out Of The Light - Into The Night" garnered the band rave reviews from the international rock press for killers like "Shut Down The Lights", "Wonderland" and the Scandinavian hit single "Leave Me Alone". Now, after

streamlining their name down to BLACK SONIC, they have returned to the studio with producer Jeff Collier to record material for their next album, "7 Deadly Sins", which promises to be both heavier and hookier. The first results, "Alone" and "The Game", can be heard on the band's website and myspace page, and are a clear indication of great things to come from the album. The sessions started in 2008 and were wrapped up in mid-February 2009, with release of the album set for June 26, 2009. Afterwards, expect to see BLACK SONIC live throughout Europe and beyond...

BLACK SONIC are at the forefront of the resurgent European hard rock scene and are keenly positioned to take a leading role in its continued rise. If dynamite truly comes in small packages, then BLACK SONIC from tiny Liechtenstein are the explosive proof that supremacy in today's Hard Rock world is not about where you're from...it's about WHERE YOU'RE AT!!

BLACK SONIC



PRESS QUOTES

Press Quotes

Rock Hard: “Hard rock attitude and dynamic metal elements...Respect, gentlemen!”

Metal Hammer: “Confident, heavy and modern. Liechtenstein’s Black Sonic have a knack for both big riffs and big hooklines. Everything works here, with great arrangements, drama and playing, especially the solos. A formidable modern rock album.”

Heavy: “It’s obvious from the word go that singer Mäthi and Co. can write truly glorious songs... Fans of GUNS ‘N’ ROSES or HARDCORE SUPERSTAR are going to love this CD...”

Legacy: “Heavy grooves, powerful choruses and 1st class melodies... ‘7 Deadly Sins’ is the best proof Black Sonic could have produced to show they’re ready to mix it up on the market with the big boys very soon...”

Sleaze-metal.com: “Since HIM have become irrelevant and until now no other band has come along boasting enough commercial appeal to please the girly hordes and the credibility to keep the rockers happy, Black Sonic have stepped up to fill the gap. ...Black Sonic make HIM sound like HER.”

Melodie&Rhythmus: “...Fat, driving contemporary heavy rock with cleverly arranged melodies shot through with the right dose of dirt. An album that goes from strength to strength all the way through, it should open all the doors for the four boys from Liechtenstein....”

Hard Times: ...“The songs sound ‘international’ and remind me here and there of Nickelback and similar acts! ...hop in, roll down the window so the neighbours can hear and hit the gas! This is dirty, authentic rock from Liechtenstein, with great playing by the band and top production by Jeff Collier. Absolutely recommended...”

Storm Of Steel: “...Anyone looking for a great album for the summer can’t go wrong this, the second album from Liechtenstein’s Black Sonic. Hold-your-head-high hard rock minus the clichés, the album is a highlight of this issue, bursting with melodies and featuring an outstanding singer....”

BLACK SONIC



**FACTS AND
HIGHLIGHTS**

Facts und Highlights

2010

- BLACK SONIC are heading back to their headquarters in Liechtenstein to focus on their songwriting and pre-production process for their 3rd full-length-album
- Meanwhile "Alone" is still in the top 20 of americas independent music portal 'Garage band'
- BLACK SONIC are supporting Oomph! in Zizers
- Release of the single "Dare To Fail" in the UK
- BLACK SONIC hit the road to support "Die So Fluid" on their entire UK-tour for 15 shows
- Massive Radio-airplay, tons of brilliant reviews and loads of interviews show that the band not only impressed the UK-Rock-crowds but also had a huge impact on the english Rock'n'Roll press!
- Black Sonic are playing their homecoming show to a sold out venue @ "Rock in the Messinawerkstatt" introducing their new found buddies from 'Die So Fluid' to Liechtensteins Rock fans

2009

- BLACK SONIC returns to Horus Studios in Hannover, Germany to finish the recording sessions for their 2nd album, "7 Deadly Sins".
- The "7 Deadly Sins" album is scheduled for release in the Summer of 2009, and the band is looking forward to performing the new material for their fans all over Europe and beyond.
- The gig on the Release-Party of the bands album is completely sold out.
- Another important partner is found in the international booking agency NEM.
- Video shoot to song „Dare to Fail“.
- BLACK SONIC hold their position in the Top 30 of German DJ Metal/Rock Charts for 10 weeks.
- BLACK SONIC is on rotation of countless radio stations in Germany, Austria and Switzerland.
- BLACK SONIC rocks the „Ringbühne“ of Bochum Total with Black Stone Cherry, Van Canto and Indicia.
- Interview with MTV Romania and recording of the unplugged show in Vaduz.
- „Dare to Fail“-Clip is on several TV and Online Programmes.
- Interview on Swiss TV with Dani Beck in the programme „Music Night“.
- BLACK SONIC become MyStage Act of September on Swiss TV.
- BLACK SONIC become MX3-Band of week 50/2009 and get additional airplay on some swiss radio stations.

2008

- Black Sonic wins continental Europe's most prestigious newcomer award and is presented the award at the AUSTRIAN NEWCOMER AWARDS 2008 in Linz, Austria
- First recording sessions for the 2nd album at Horus Studios in Hannover, Germany (Celtic Frost, Dada Ante Portas, Guano Apes, Scorpions, Subway to Sally)
- New song "The Game" rises into the Top 20 European Cup tournament fan songs
- Black Sonic plays live at the European Cup tournament Innsbruck, Austria
- Mäthi is selected personally by Apocalyptica to sing their current single "I Don't Care" live at Germany's Area 4 Festival in front of an audience of 20,000
- BSP shortens their name to simply BLACK SONIC
- BLACK SONIC plays their last gig of the year at the sold-out Rockstation II club and withdraws from the live scene for intensive songwriting and pre-production for their 2nd album.

2007

- Support slot for six shows with Italian nu-metallers Exilia in Germany, Austria & Switzerland
- “Shut Down The Lights” stays in the Top 12 of the Garageband Charts for weeks, receiving one Track of the Day award and two Track of the Week awards
- Airplay in several European countries as well as America and Japan
- Review in the leading German rock mag ROCK HARD
- BSP rocks the Ring Stage at the Bochum Total Festival with Dog Eat Dog, All Ends and Exilia
- Intensive songwriting and pre-productions for the second album
- BSP is nominated for the prestigious AUSTRIAN NEWCOMER AWARD 2008.

2006

- BSP signs with Hype Records/Playground in Finland (So Called Plan, Flinch...). The label is run by Tommi Liimatainen (also Negative’s manager)
- ‘Living Room Gig’ for BSP Street Team contest winner in Remscheid, Germany. ‘ARD Brisant’, a culture and media show on Germany’s largest TV channel, ARD, does a 4-minute feature on the gig and the band
- Single release of “Leave Me Alone” in Finland by Hype / Playground Music
- Album release of “Out Of The Light – Into The Night” by Hype / Playground Music
- First gig in Finland (Turku) (lots and lots of beer...)
- BSP supports Stone Sour in Switzerland

2005

- BSP supports Exilia on all Austrian dates of their 2005 European Tour 2005
- A publishing deal is signed with Radar Musikkontor/Arabella MV (BMG)
- Release of “The Broken EP”
- Over forty gigs in the first half of the year at popular rock clubs / festivals, including Bochum Total in Bochum, Germany (attendance over 750,000 in three days)
- ‘Leave Me Alone’ sits firmly in the Hard Rock Top 15 on Garageband.com (from over 7,600 songs) and goes into rotation on 10 U.S. radio stations
- BSP play the support slot as special guests of rising Finnish stars Negative for their entire European tour
- The BSP Street Team is founded and membership explodes overnight, with members throughout Europe and as far away as Canada and Japan
- BSP enters Woodhouse Studios in Hagen, Germany with Jeff Collier to record more songs

2004

- BSP are picked by the NJOY Radio audience as the “Newcomer of 2004”. ‘Rockstar’ goes immediately into heavy rotation
- Live appearance on the BBC World Service (‘Shelter’ unplugged)
- Dozens of live appearances at festivals/clubs in Switzerland, Austria and Liechtenstein
- First work together with producer Jeff Collier (Exilia, Donots, Guano Apes...)

2003

- A bastard child called Black Sonic Prophets (BSP) is born
- BSP qualify for the Finals in the Swiss Emergenza Festival. Marco und Roland are honored as “Best Musicians” in their genre and awarded a guitar and a set of cymbals (they also stole a case of beer...)
- BSP win the Graubündner Band-Crash 2003 in Obersaxen, Switzerland and the top prize of 2000 Swiss Franks (they also stole a case of beer...)
- Their first demo single, “Rockstar” is release

BLACK SONIC



GIG HISTORY
2004 - 2010

Gig History 2004 – 2010

2010

16.07.2010 (AT) Bludenz / Woodrock Festival
03.07.2010 (FL) Triesen / Messina / with: Die So Fluid, Dark Salvation
29.05.2010 (UK) Hastings / The Cyrpt / Supporting: Die So Fluid
28.05.2010 (UK) Southampton / The Joiners / Supporting: Die So Fluid
27.05.2010 (UK) Margate / West Coast Bar / Supporting: Die So Fluid
26.05.2010 (UK) Ipswich / Manor Ballroom / Supporting: Die So Fluid
23.05.2010 (UK) Milton Keynes / Crauford Arms / Supporting: Die So Fluid
22.05.2010 (UK) Colchester / The Twist / Supporting: Die So Fluid
21.05.2010 (UK) London / The Scala Theatre / Supporting: Die So Fluid
20.05.2010 (UK) Manchester / Satans Hollow / Supporting: Die So Fluid
19.05.2010 (UK) Cheltenham / Night Owl / Supporting: Die So Fluid
18.05.2010 (UK) Bristol / The Fleece / Supporting: Die So Fluid
16.05.2010 (UK) Wakefield Rock Festival / Diamond Stage (11:50am)
15.05.2010 (UK) Peterborough / Club Revolution / Supporting: Die So Fluid
14.05.2010 (UK) York / Stereo / Supporting: Die So Fluid
13.05.2010 (UK) Scarborough / Vivaz / Supporting: Die So Fluid
12.05.2010 (UK) Birmingham / Eddies Rock Club / Supporting: Die So Fluid
01.05.2010 (CH) Chur / Palazzo / with: Headache
30.04.2010 (CH) Zizers / Event-Stage / Supporting Oomph!
16.04.2010 (DE) Göttingen / Exil / Supporting: Alpha Academy

2009

23.12.2009 (FL) Triesen / Live@Home
12.12.2009 (DE) Mühlingen / Cafe Amerika / with: Mad Seed, The Unfading Beauty
11.12.2009 (CH) Zürich / Worldbar
21.11.2009 (AT) Schlins / with: Workingchair
13.11.2009 (CH) Gams / S-Event / with: Maxxwell
07.11.2009 (FL) Vaduz / Spörryhalle / Fightnight
06.11.2009 (CH) Chur / Selig / with: Fight Footers
05.09.2009 (CH) Uster / Rock City / with: Downspirit
28.08.2009 (AT) Satteins / Rock & Metal Fäscht
25.07.2009 (FL) Vaduz / Rock im Hof / unplugged
10.07.2009 (CH) Chur / Selig / with: Please!
05.07.2009 (D) Bochum / Bochum Total /
27.06.2009 (A) Schruns / Kulturbühne / with: Workingchair
19.06.2009 (FL) Balzers / Openair Wavejam /
09.05.2009 (FL) Triesen / Hubraum / CD Release Party

2008

25.10.2008 (FL) Triesen / Hubraum / with: Downfall, Dropdown
08.08.2008 (CH) Trübbach / Cave / 20 Jahre Cave Party
05.07.2008 (A) Ludesch / Blumenegghalle /
10.06.2008 (A) Innsbruck / EM-Meile (Kunstzone) /
12.04.2008 (FL) Vaduz / Camaeleon / with: Downfall, Landvogt
05.04.2008 (CH) Uster / Rock City / with: Acoustical South & DP
23.02.2008 (A) Nueziders / Frigodrom / with: Rumborak
13.02.2008 (A) Linz / Posthof / Austrian Newcomer Award 2008

2007

03.11.2007 (FL) Vaduz / L92 / Support: Dropdown
22.09.2007 (FL) Triesen / Gemeindesaal / Sauntschaek
21.09.2007 (CH) Uster / Rock City / Supporting: The Order
24.06.2007 (DE) Bochum / Ringbühne / Bochum Total 2007
22.06.2007 (AT) Nenzing / Rock im Sumpf /
08.06.2007 (AT) Vandans / SCM Vandans Rocknacht /
25.05.2007 (AT) Buers / Pfingsten Rocknacht /
14.04.2007 (FL) Vaduz / Gemeindesaal / Castle Rock

08.04.2007 (AT) Thueringen / Ostertanz /
26.02.2007 (CH) Chur / Toms Beerbox /
07.02.2007 (D) Dresden / Scheune / Supporting: Exilia
06.02.2007 (D) Berlin / Knaack / Supporting: Exilia
05.02.2007 (D) Hamburg / Markthalle / Supporting: Exilia
19.01.2007 (AT) Graz / Orpheum / Supporting: Exilia
17.01.2007 (AT) Wien / Chelsea / Supporting: Exilia
17.01.2007 (CH) Zürich / Alpenrock / Supporting: Exilia

2006

23.12.2006 A/Dornbirn Rockgate, Charity Rock
01.11.2006 CH/Zürich Rohstofflager, supporting STONE SOUR
21.10.2006 CH/Buchs BZB, Alvier Rock Night
13.10.2006 CH/Grabs Fossilbar, CD Präsentation
06.10.2006 FI/Turku Vimma Club
23.09.2006 A/Ebensee Kino, mit Centao
19.08.2006 FL/Triesenberg Zwiebelturm Open Air, mit Pussylovers..
18.08.2006 CH/Chur Stadtgarten, Churerfest (ab 23:30)
07.07.2006 A/Nüziders Frigodrom, Schoolout Festival
16.06.2006 CH/Hüswil Open Quer Zell, mit JBO, Felskinn..
26.03.2006 D/Odenthal Wohnzimmergig bei street contest winner Ina
25.03.2006 D/Köln MTC, mit Circle of Grin
24.03.2006 D/Remscheid Die Welle, mit Circle of Grin
11.02.2006 D/Berlin Wild at Heart, mit Bloodstain

2005

26.12.2005 CH/Chur Schall und Rauch
19.11.2005 CH/Lyss Breakin'the Silence Fest mit Treekillaz & Gurd
12.11.2005 A/Wien Cafe Carina
11.11.2005 A/Tragwein Jugendzentrum Malaria, mit Tumult
05.11.2005 D/Berlin Pirate Cove
22.10.2005 A/Schruns Kulturbühne, supporting Tyler
03.10.2005 CH/Chur Tom's Beer Box
16.09.2005 CH/Zürich Rohstofflager, Negative Tour 2005
15.09.2005 A/Wien Arena-Halle, Negative Tour 2005
14.09.2005 D/München Backstage, Negative Tour 2005
13.09.2005 D/Stuttgart Röhre, Negative Tour 2005
12.09.2005 D/Köln Live Music Hall, Negative Tour 2005
11.09.2005 D/Bochum Zeche, Negative Tour 2005
09.09.2005 D/Dresden Star Club, Negative Tour 2005
08.09.2005 D/Berlin Columbia Club, Negative Tour 2005
07.09.2005 D/Osnabrück Lagerhalle, Negative Tour 2005
06.09.2005 D/Hamburg Grünspan, Negative Tour 2005
19.08.2005 CH/Chur Arcas, Churerfest
03.08.2005 A/Feldkirch Poolbar
23.07.2005 CH/Frümsen Beer & Barbecue, mit Ranger Bob
09.07.2005 D/Bochum Bochum-Total
17.06.2005 A/Nenzing Nenzing Rocknacht
27.05.2005 CH/Grabs Fossilbar
06.05.2005 CH/Chur Safari Beat Club, supporting Slimboy
08.04.2005 D/Konstanz Kulturladen
12.03.2005 A/Raggal Walserhalle, Rock am Berg
05.03.2005 CH/Buchs Falken Pub
19.02.2005 CH/Basel Sommercasino, supporting Skafari
04.02.2005 A/Traun Spinnerei, Exilia Tour 2005
02.02.2005 A/Wien Szene, Exilia Tour 2005
01.02.2005 A/Graz Orpheum, Exilia Tour 2005
29.01.2005 A/Feldkirch Graf Hugo
28.01.2005 CH/Rorschach Hafenbuffet, Painhead Invites, 23:00
28.01.2005 CH/St.Gallen Grabenhalle, supporting Skafari, 21:00
22.01.2005 A/Hohenems Verrückt
15.01.2005 CH/Düdingen Bad Bonn, supporting Incensed

2004

27.12.2004 A/Schrüns Kulturbühne, mit Workingchair
26.11.2004 CH/Luzern Sedel
15.11.2004 CH/Chur Tom's Beer Box
13.11.2004 A/Bludenz Villa K
06.11.2004 CH/Zürich Dionis Club, Rock Highway Round 2
07.10.2004 CH/Zürich Kulturmarkt, mit Soulstrip
03.10.2004 CH/Trun Center Communal Prixwalo Sprungbrett
02.10.2004 CH/Uster Rock City
25.09.2004 CH/Zürich Dionis Club, Rock Highway
21.08.2004 FL/Balzers Wavejam Open Air, mit Lunik, Elis....
14.08.2004 A/Vandans Steinbruchfest
13.08.2004 FL/Triesen Live, BBC Worldservice
17.07.2004 A/Thüringen Ruine Blumenegg, Jugend Open Air
16.07.2004 A/Bludenz Woodrock Open Air
26.06.2004 CH/Filisur Bike & Rock Open Air
11.06.2004 CH/Chur Kulturhaus
29.05.2004 A/Nüziders Nüziders Rocknacht
22.05.2004 CH/Chur Safari Beat Club, mit Craven & Hardware
13.05.2004 CH/Zürich D-33
08.05.2004 CH/Altstetten Tonight Club, mit Mild'n
30.04.2004 A/Ludesch Blumenegghalle, Rocknacht mit Rumborak
13.03.2004 A/Raggal Walserhalle, Rock am Berg
10.01.2004 CH/Splügen Freestyle-X-Masters

BLACK SONIC

A stylized logo featuring a heart shape with wings and a sword, positioned between the words "BLACK" and "SONIC".

DISCOGRAPHY

Discography

BLACK SONIC – „7 Deadly Sins“ (2009, Artist Station Records/Soulfood)



1. Back
2. Down the drain
3. Dare to fail
4. Some
5. The eyes of the blind
6. The game
7. 7 deadly sins
8. Sorry I
9. Ordinary world
10. Don't call my name
11. Alone

BLACK SONIC PROPHETS – „Out Of The Light“ (2006, Hype Records / Playground)



1. Shut down the lights
2. Prophets
3. Anything
4. Leave me alone
5. Down
6. Prisoner
7. Point of no return
8. Broken
9. Chains of decision
10. The king
11. WWYD?
12. Wonderland

BLACK SONIC PROPHETS – „Leave Me Alone“ (2006, Hype Records / Playground)



1. Leave me alone
2. Broken
3. Down (Live)

BLACK SONIC PROPHETS – „The Broken EP“ (2005)



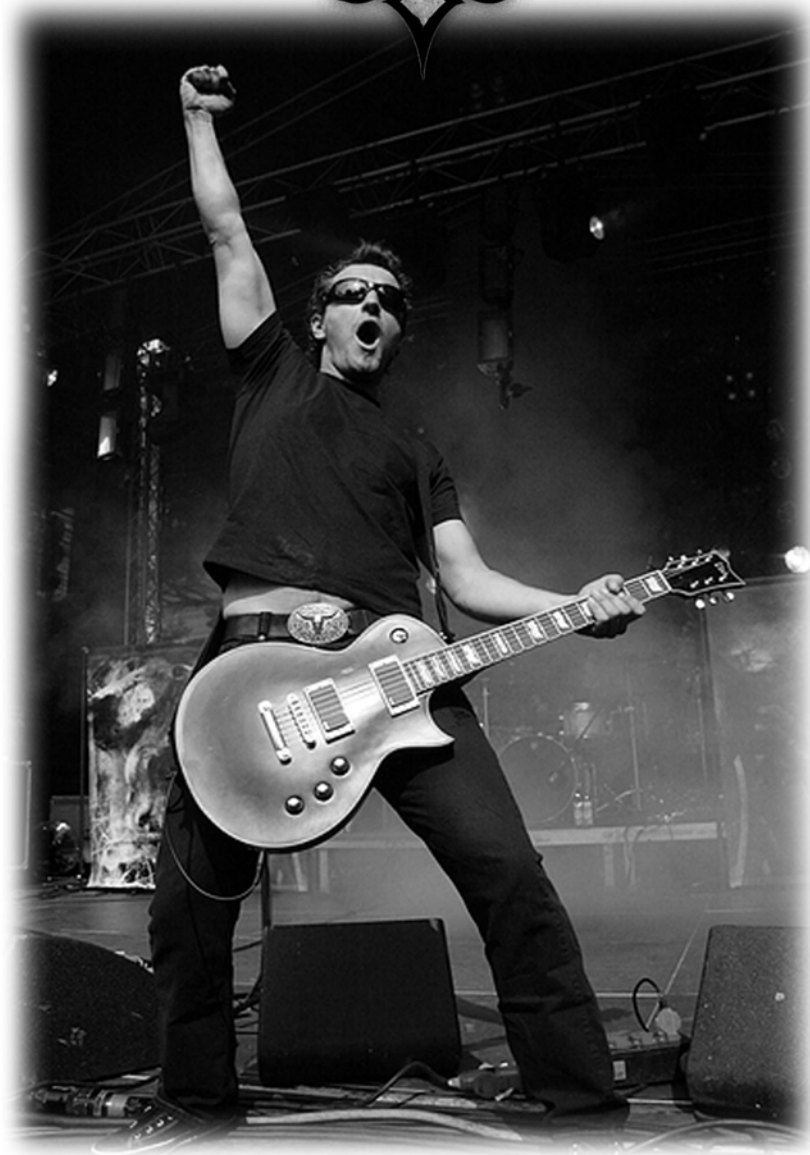
1. Broken
2. Leave me alone
3. WWYD?
4. Down (Live)
5. The King (Live)

BLACK SONIC PROPHETS – „Rockstar“ (2003)



1. Rockstar
2. Carry on

BLACK SONIC



BUSINESS - PARTNER

Business-Partner

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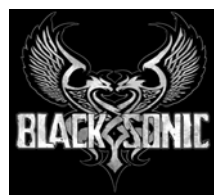
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