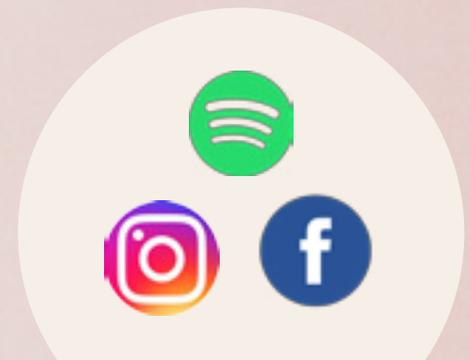




KWAADJ

*„Let me
introduce
myself.“*





Kwadi is a soul and electronic artist who tastefully combines his bound to cause goosebumps voice with modern electronic beats plus RnB and Soul elements. Born and raised in Ghana, his music in style and content symbolizes his own experienced cultural struggle. Living in Germany and being confronted with his African roots, the culture clash he went through in his past plays an elemental role in his songwriting. His music therefore connects these diverse cultures, aiming to create a bond between two different worlds, which both reflect a part of himself. Growing up in Ghana, his passion for music can be described as a part of his upbringing, in which he learned to express emotions through music and dance. When moving to Germany Kwadi started to integrate his clear and dazzling voice with self-produced mix tapes creating catchy tracks, implying a unique sound between RnB and modern electronic pop. 2012 he also won a Big FM-award for the best Newcomer of the month. The music this soul-singing artist creates is yet more than just a beautiful tune. The artist himself describes his work as a cultural purpose, because music as also dance are a peaceful way of bringing people no matter what cultural background together. A major aim in his work hence is to create music, which helps construct a better world. It therefore can be associated with the avant-garde movement, focusing on topics such as modern life and urban society in a creative manner. His musical influences are wide spread, ranging from his role model the king of pop Michael Jackson to current artists such as John Legend, Frank Ocean or Kanye West. The upcoming EP "Lost in the Woods", which will be released..... contains five memorable tracks, implying soul tunes with experimental electronic beats, creating a gloomy futuristic sound, highly recommended for every RnB and Soul admirer.

LOST IN THE WOODS EP
March 2018 - EP



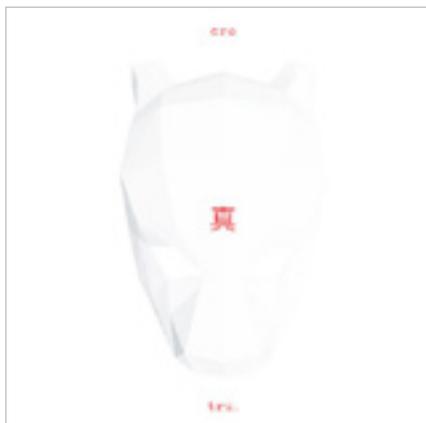
WRONG SIDE OF MY HEAD
26. Januar 2018 - Single



WRONG SIDE OF MY HEAD REMIX
14. February 2018 - Remix



FEAT CRO - NO. 105
September 2017

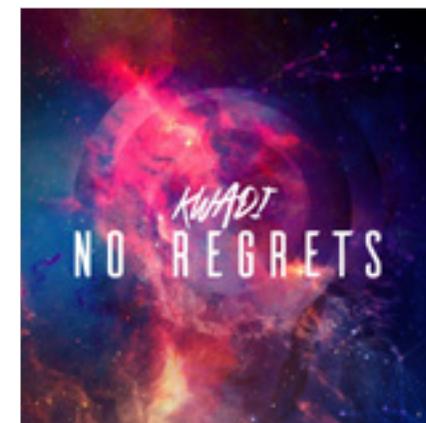


I WILL FIND YOU
11. August 2017 - Single



900.000+ spins on Spotify

NO REGRETS
March 2017 - Single



250.000+ spins on Spotify



Previously in

	Peak position	Days in	Followers
New Music Friday Deutschland Spotty	47	77	343,710
Dance Brandneu Spotty	4	76	136,581
New Music Friday Italia Spotty	44	77	89,266
Germany Viral 50 Spothychans	50	46	71,243
New Music Friday Deutschland Spotty Deutschland	47	76	755
The Sound of Munich DE The Sounds of Spotify	47	35	478



„**T**he new Pharell?!“
 With headlines like this the newspapers are writing about Kwadi. Also German radio stations can't wait for his new album - coming out in January 2018. „There is still some work for the release, but the recording is already done and I can't wait to sing these great songs to you. Right now we work on producing some music videos ...“

The feature with the famous rapper Cro, was not the only highlight this year. The song „I will find you“ was on Spotify's New Music Friday Playlist with over 300k Followers. Kwadi had the pleasure to sing at the HG Contemporary Gallery in New York to open up the exhibition of the artist Tim Bengel, titled „Monuments“.

Soundcheck mit Kwadi

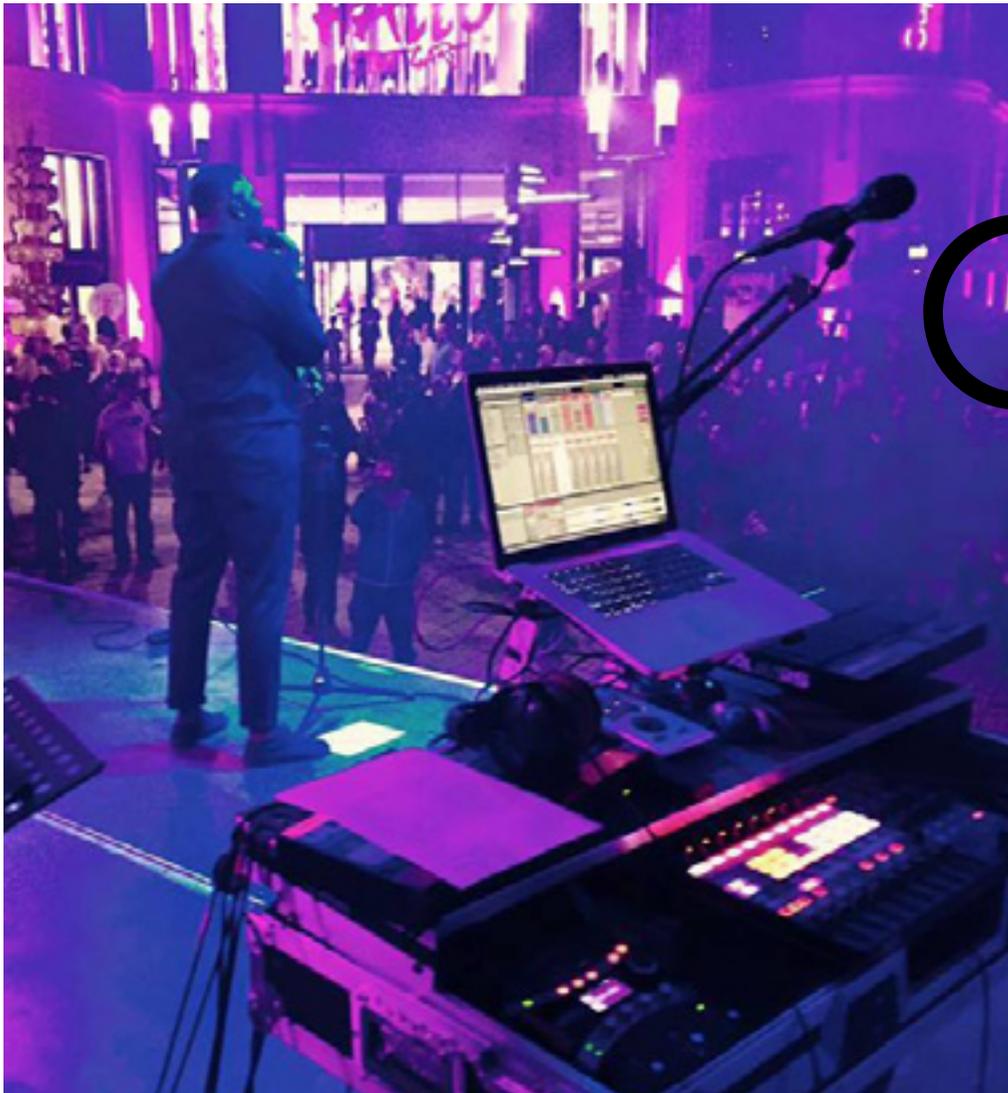
Der neue Pharrell?

Von [Jan Georg Plavec](#) - 17. Mai 2017 - 09:34 Uhr

Kwadi hat eine Stimme zum Niederknien und Produzenten, die sie mit zeitgenössischen R'n'B-Beats in Szene setzen - und dann schaut auch noch eine Nile-Rodgers-Funkgitarre vorbei. Ist er der neue Pharrell? Unser Soundcheck zeigt's.

Read complete articles:

[Stuttgarter Zeitung - Der neue Pharell](#) // [0711 Blog - 0711ER DER WOCHEN](#)



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