

PUSHME APP

From Passive Fan to Active Superfan.

The meritocratic ecosystem that rewards real support.

In the streaming era, a "like" on social media doesn't pay the bills and doesn't fill concerts. **PushMe App** is the Direct-to-Fan platform that transforms digital listeners into an active, measurable, and monetizable community.

Fan Actions + Gamification = Real Data & Revenue

How the Ecosystem Works



For the Artist: An E-Manager in Your Pocket

- **Fan Action Engine:** Automated campaigns (e.g., Pre-save, Streaming).
- **Tour & Booking:** Roadbook generator and direct pitching to Festivals.
- **CRM & Data:** Soundcharts integration to track cross-platform growth.



For the Fan: Meritocratic Support

- **PushPoints:** Every action generates points spendable on exclusive rewards.
- **Leaderboards:** Healthy competition to prove who is the #1 fan.

TECHNOLOGY & VALUE

For Venues & Partners (Ticketing)

- **Live Gamification:** Physical check-in at concerts via QR Code (Geo-fenced).
- **Qualitative Data:** We identify top spenders for targeted pre-sales.
- **Zero Waste:** Direct marketing only to those who truly support.

Key Features (Highlights)



Spotify & DSP Integration

Real API verification of streams and library saves.
No fake screenshots.



Global Festival Database

Search engine with integrated Pitching via Email or
proprietary Forms.



Tour Roadbook Auto

Automatic calculation of itineraries, costs, dis-
tances, and PDF generation for the crew.



Smart CRM & Outreach

System to contact curators and track playlist place-
ments.

The PushMe Solution

We centralize the experience. The artist owns the data, the fan is gratified, and the industry gets a qualified partner.