

# Luna Heart

## Neues Leben

Single Promotion | Radio | Press | Playlists



## Neues Leben

### Luna Heart

Neues Leben is a modern, positive German Pop song with Schlager Pop and Party Pop elements. The title stands for a new beginning, joy of life and the courage to start a new chapter.

## Song Details

|                  |                                        |
|------------------|----------------------------------------|
| <b>ARTIST</b>    | Luna Heart                             |
| <b>TITLE</b>     | Neues Leben                            |
| <b>LABEL</b>     | Carmina Records                        |
| <b>PUBLISHER</b> | Carmina Musikverlag<br>Gottfried Koch  |
| <b>RELEASE</b>   | 08.05.2026                             |
| <b>DURATION</b>  | 3:50 min                               |
| <b>LANGUAGE</b>  | German                                 |
| <b>GENRE</b>     | German Pop / Schlager Pop<br>Party Pop |
| <b>ISRC</b>      | DEAR42683291                           |
| <b>ISWC</b>      | T-985.425.318-2                        |

## Positioning

The song is designed for German Pop, Schlager Pop and upbeat party contexts. Its clear, positive message makes it suitable for radio features, web radio, request shows, newcomer formats, party playlists and Apres Ski programming.

Editorially, the title connects to optimism, change, joy of life and starting over.

## Short Description

Neues Leben combines a danceable German Pop sound with Schlager Pop and Party Pop elements. The focus is on a positive, forward-looking message: leaving old doubts behind and beginning a new chapter with energy and confidence.

German Pop

Schlager Pop

Party Pop

Apres Ski

Newcomer

Request Shows

## Authors / Rights

Composition: Luna Heart  
Lyrics: Luna Heart  
Original Publisher: Carmina Musikverlag Gottfried Koch

## Contact

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<https://luna-heart.com>

Carmina Records Hamburg

# Luna Heart

## Neues Leben

Press Text | Editorial Use | Links

## Usable Press Text

With Neues Leben, Luna Heart presents a modern and positive German Pop song with Schlager Pop and Party Pop elements.

The title is about the courage to begin again, the joy of life and the moment when a new chapter starts. Its danceable energy and clear, optimistic message make the song suitable for German Pop radio, Schlager formats, web radio, request shows, newcomer charts, party playlists and Apres Ski environments.

For radio stations, Neues Leben offers a bright, accessible and positive title with a clear hook and a theme that can connect to editorial topics such as new beginnings, life changes, optimism and moving forward.

### Editorial Use

Presentation as a positive German Pop track, Schlager Pop title or party oriented radio song. Especially suitable for shows with an upbeat, hopeful or newcomer driven focus.

### Best For

German Pop formats  
Schlager and party shows  
Web radio and request shows  
Newcomer presentations  
Apres Ski and positive playlists

### Contact and Links

Contact: [music@luna-heart.com](mailto:music@luna-heart.com)  
Website: <https://luna-heart.com>  
EPK: <https://luna-heart.com/epk/>  
Spotify Artist Profile: <https://open.spotify.com/intl-de/artist/1cgSaBMER87fREqm3xG5ig>  
YouTube: [https://www.youtube.com/@lunaheart\\_official](https://www.youtube.com/@lunaheart_official)